

CIW Web Design Specialist Self-Study Kit Components

Kit Options

We offer the CIW Web Design Specialist Self-Study Kit for purchase in bundles with the following components:

Option 1:

- Courseware
- Exam Study Guide
- Supplemental Materials
- Pre-Assessment
- Movie Clips
- Course Mastery
- Live Labs
- Practice Exams
- Online Exercises

Option 2:

- Courseware
- · Exam Study Guide
- · Supplemental Materials
- Pre-Assessment
- Movie Clips
- · Course Mastery
- Live Labs
- Practice Exams
- · Online Exercises
- · Certification Exam Voucher

CIW Courseware

Official CIW Curriculum coursebooks include narrative instruction, technical term definitions, skills objective callouts, handson labs, study and assessment questions, review projects and real-world case studies. You can choose CIW courseware in printed format or electronic format (PDF).

CIW Exam Study Guide

CIW Exam Study Guides provide focused study for individuals preparing to take high-stakes CIW certification exams. Each CIW Exam Guide features:

- Information about taking CIW certification exams.
- A table listing CIW exam objectives, including knowledge domains and individual skills objectives.
- Enumerated content sections that summarize each skills objective.
- Sample exam questions.

CIW Supplemental Materials (online)

For each CIW course we provide supplemental materials, some of which are required for coursework and some of which are optional but of interest for further study. These materials include:

- Lab files required to complete the course labs.
- Handouts.
- Answers to exercises and guizzes.
- Appendixes with related information.



CIW Site Development Associate Self-Study Kit Components (cont'd)

CIW Pre-Assessment (online)

We offer an online pre-assessment test that mirrors the number of questions and distribution of skills objectives covered on the high-stakes CIW Web Design Specialist certification exam. The CIW Pre-Assessment helps students determine their existing skill levels and their preparedness to take the CIW Web Design Specialist training courses. It also helps identify knowledge areas in which students need to focus their studies in order to pass the certification exam.

The CIW Pre-Assessment allows students to:

- Practice time management, because the test's time limit mirrors the certification exam's time limit.
- Exit the test at any time (they must start over on their next attempt).
- Skip a question, flag it for review and return to it later.
- Review all answers before getting the final score.
- See which guestions they missed, with correct answers and explanations.
- Repeat the test as many times as needed within the subscription period.
- See their scores in My Progress at the top of the page.

CIW Movie Clips (online)

Movie clips provide supplementary instruction in a multimedia format, and enhance the CIW coursebook narrative and labs.

CIW Course Mastery (online)

CIW Course Mastery is an online tool that delivers CIW course review questions. This tool is based on research in learning and memory, and it delivers an accelerated teaching solution that reduces training time and boosts retention of material in the learner's memory to provide 100-percent mastery of all content.

Students can use Course Mastery after each lesson to review the material, and identify the concepts that they understand and those that they still need to learn. For each question, Course Mastery asks students to indicate their level of confidence in their answer. Course Mastery creates an adaptive, personalized learning plan and cycles the student through a process of test-learn-retest until the student achieves mastery of the material.

Virtual Labs

The virtual online labs provide all the software and files necessary to complete the labs in this course. Software includes:

- Microsoft Windows 7
- Microsoft Internet Explorer 8.0
- Mozilla Firefox
- Microsoft Expression Web 3
- Adobe Dreamweaver CS5
- Adobe Fireworks CS5
- Adobe Flash Professional CS5
- QuickTime
- Adobe Flash® Player 10



CIW Site Development Associate Self-Study Kit Components (cont'd)

CIW Online Exercises

The Online Exercises test knowledge of the topics presented in the course and help students prepare for the certification exam. The Exercises are presented in a variety of formats including flash cards, matching exercises, true-false questions, crossword puzzles and fill-in-the-blank exercises.

CIW Practice Exams (online)

The CIW Practice Exams consist of a variety of tests designed to assess the students' knowledge of specific skills objectives. CIW Practice Exams consist of the following:

- Objective Reviews and Quizzes We provide one Review and one Quiz for each CIW exam objective. Each Review and Quiz consists of a collection of randomly selected questions. The Objective Reviews allow students to check their answers while taking the test.
- Reinforcement Tests These tests consist of the entire bank of questions. The Reinforcement Tests allow students to check their answers while taking the test. At the end of the test, they can view their performance on each exam objective.
- Self-Assessment Tests These tests consist of the entire bank of questions. The Self-Assessment Tests assess mastery of the material. At the end of the test, students can view their performance on each objective. They will also receive an e-mail message with this information to enable them to track their progress and concentrate their study on particular sections of each lesson.
- Practice Exams Each of these time-limited tests consist of a random selection of questions covering all learning objectives. The Practice Exams most closely simulate the experience of taking the high-stakes certification exam.

CIW Exam Voucher

Each CIW exam voucher is good for one take of the high-stakes CIW Web Design Specialist (1Do-520) at any Prometric testing center worldwide. Prometric is a third-party provider of proctored testing environments for high-stakes certification exams. Students can locate testing centers near them by visiting the Prometric site at www.prometric.com.