

Certificate in Research Analysis

Overview

Our course in research analysis will give you a grounding of why research is vital in any business enterprise, as well as information on how to most effectively manage your own research projects. It will also demonstrate how to correctly parse the results of your research, leading to analysis that will best help your business reach excellence. Decisions based on market and client research have consequences throughout every department of a company – studying research analysis means having a greater grasp on how and why major decisions are made.

Modules

- Introduction to the Research Analyst Profession
- Introduction to Securities Market
- Fundamentals of Research
- Economic Analysis
- Industry Analysis
- Company Analysis—Qualitative Dimensions
- Company Analysis—Quantitative Dimensions
- Valuation Principles
- Fundamentals of Risk and Return
- Qualities of a Good Research Report

On course enrolment

- **167 course pages** in a PowerPoint Slides format that you can easily print
- **Real life examples**
- High quality infographics that help you understand content
- Full Guidance Support
- **Awarding Organisation endorsement and Certificate**

Eligibility requirements

- There **is no previous experience or qualifications required** for enrolment.
- It is available to all students aged 18 or over, of all academic backgrounds.
- **Basic understanding of English** language is required to attend this course.
- You'll need a **smart device (PC/Mac/Tablet) with an internet connection**.

Course Assessment

This course does not involve any written exams. students will be assessed by Multiple Choice Questions (MCQ) and achieve 50% marks.

Course Duration

The course can be completed in a very short time. The pace for the course is set by the learners themselves the course material is downloadable and course registration will be valid for 12 months, so learners can complete the course with complete peace of mind and with no pressure at all.

Course Mode

This is a self-study course, students have 100% freedom to complete the course, and there is no time restriction on this course.

Career path

A certificate in research analysis can lead to a role as a research analysis, either in-house or as a consultant. It will also be beneficial for anyone in the business field who wishes to upgrade their understanding of their client base and analytical tools. It can also be taken as a CPD course in order to develop your skills within your current job.

Fees: £150 + VAT

Fast Facts

Awarding Body: CPD Qualification, UK

Course Duration: 2-6 Weeks

Method of study: Online

Qualification Level: 1