Design for Marketers

Module 1 – Welcome to Design for Marketers
Lesson 1-1 ☐   Lesson 1-2 ☐   Lesson 1-3 ☐   Lesson 1-4 ☐   Lesson 1-5 ☐
Homework 1 ☐   Homework 2 ☐   Homework 3 ☐

Module 2 – Print vs Digital
Lesson 2-1 ☐   Lesson 2-2 ☐   Lesson 2-3 ☐   Homework 1 ☐   Homework 2 ☐   Homework 3 ☐

Module 3 – Editing InDesign documents
Lesson 3-1 ☐   Lesson 3-2 ☐   Lesson 3-3 ☐   Lesson 3-4 ☐   Lesson 3-5 ☐
Homework 1 ☐   Homework 2 ☐   Homework 3 ☐

Module 4 – Editing SVGs in Illustrator
Lesson 4-1 ☐   Lesson 4-2 ☐   Lesson 4-3 ☐   Homework 1 ☐   Homework 2 ☐   Homework 3 ☐

Module 5 – Improving images with Photoshop
Lesson 5-1 ☐   Lesson 5-2 ☐   Lesson 5-3 ☐   Lesson 5-4 ☐
Homework 1 ☐   Homework 2 ☐   Homework 3 ☐

Module 6 – Introduction to design theory
Lesson 6-1 ☐   Lesson 6-2 ☐   Homework 1 ☐   Homework 2 ☐   Homework 3 ☐

Module 7 – Creating InDesign documents from templates // Commercial printing
Lesson 7-1 ☐   Lesson 7-2 ☐   Lesson 7-3 ☐   Lesson 7-4 ☐   Lesson 7-5 ☐
Lesson 7-6 ☐   Lesson 7-7 ☐   Lesson 7-8 ☐   Lesson 7-9 ☐   Lesson 7-10 ☐
Homework 1 ☐   Homework 2 ☐   Homework 3 ☐

Module 8 – Editing Illustrator documents: a map and an infographic
Lesson 8-1 ☐   Lesson 8-2 ☐   Lesson 8-3 ☐   Lesson 8-4 ☐   Lesson 8-5 ☐
Homework 1 ☐   Homework 2 ☐   Homework 3 ☐

Module 9 – Retouching with Photoshop
Lesson 9-1 ☐   Lesson 9-2 ☐   Lesson 9-3 ☐   Homework 1 ☐   Homework 2 ☐   Homework 3 ☐

Module 10 – Design theory continued
Lesson 10-1 ☐   Lesson 10-2 ☐   Homework 1 ☐   Homework 2 ☐   Homework 3 ☐

Module 11 – Creating social media images with InDesign
Lesson 11-1 ☐   Lesson 11-2 ☐   Lesson 11-3 ☐   Lesson 11-4 ☐
Homework 1 ☐   Homework 2 ☐   Homework 3 ☐

Module 12 – Creating shapes, patterns & blends with Illustrator
Lesson 12-1 ☐   Lesson 12-2 ☐   Lesson 12-3 ☐   Lesson 12-4 ☐   Lesson 12-5 ☐   Lesson 12-6 ☐
Homework 1 ☐   Homework 2 ☐   Homework 3 ☐

Module 13 – Using Bridge // Creating selections with Photoshop
Lesson 13-1 ☐   Lesson 13-2 ☐   Lesson 13-3 ☐   Lesson 13-4 ☐   Lesson 13-5 ☐
Lesson 13-6 ☐   Lesson 7 ☐   Homework 1 ☐   Homework 2 ☐   Homework 3 ☐

Module 14 – Colour theory
Lesson 14-1 ☐   Lesson 14-2 ☐   Lesson 14-3 ☐   Homework 1 ☐   Homework 2 ☐   Homework 3 ☐

Module 15 – Creating printed documents with InDesign
Lesson 15-1 ☐   Lesson 15-2 ☐   Lesson 15-3 ☐   Lesson 15-4 ☐
Homework 1 ☐   Homework 2 ☐   Homework 3 ☐

Module 16 – Creating a map with Illustrator
Lesson 16-1 ☐   Lesson 16-2 ☐   Lesson 16-3 ☐   Lesson 16-4 ☐
Homework 1 ☐   Homework 2 ☐   Homework 3 ☐

Module 17 – Creating social media images with Illustrator and Photoshop
Lesson 17-1 ☐   Lesson 17-2 ☐   Lesson 17-3 ☐   Lesson 17-4 ☐   Lesson 17-5 ☐
Lesson 17-6 ☐   Lesson 17-7 ☐   Lesson 17-8 ☐

Module 18 – Introduction to typography
Lesson 18-1 ☐   Lesson 18-2 ☐   Lesson 18-3 ☐   Lesson 18-4 ☐
Homework 1 ☐   Homework 2 ☐   Homework 3 ☐

Module 19 – More complex InDesign documents
Lesson 19-1 ☐   Lesson 19-2 ☐   Lesson 19-3 ☐   Lesson 19-4 ☐   Lesson 19-5 ☐
Homework 1 ☐   Homework 2 ☐   Homework 3 ☐

Module 20 – Create infographics with Illustrator
Lesson 20-1 ☐   Lesson 20-2 ☐   Lesson 20-3 ☐   Lesson 20-4 ☐   Lesson 20-5 ☐
Lesson 20-6 ☐   Lesson 20-7 ☐   Lesson 20-8 ☐   Lesson 20-9 ☐
Homework 1 ☐   Homework 2 ☐   Homework 3 ☐

Module 21 – Mockups in Photoshop // Putting videos on Squarespace
Lesson 21-1 ☐   Lesson 21-2 ☐   Lesson 21-3 ☐   Homework 1 ☐   Homework 2 ☐   Homework 3 ☐

Module 22 – An introduction to After Effects
Lesson 22-1 ☐   Lesson 22-2 ☐   Lesson 22-3 ☐   Lesson 22-4 ☐
Homework 1 ☐   Homework 2 ☐   Homework 3 ☐

Module 23 – Creating an animation using Illustrator and After Effects
Lesson 23-1 ☐   Lesson 23-2 ☐   Lesson 23-3 ☐   Homework 1 ☐   Homework 2 ☐   Homework 3 ☐

Module 24 – Finessing your animation in After Effects
Lesson 24-1 ☐   Lesson 24-2 ☐   Lesson 24-3 ☐   Lesson 24-4 ☐   Lesson 24-5 ☐   Lesson 24-6 ☐
Homework 1 ☐   Homework 2 ☐   Homework 3 ☐

Module 25 – Where next?
Lesson 25-1 ☐   Lesson 25-2 ☐   Lesson 25-3 ☐   Homework 1 ☐   Homework 2 ☐   Homework 3 ☐