




The Five key courses in Entrepreneurship: English Language Teaching Business Bundle:

1. ESL Entrepreneurship
2. Teaching Job
3. English Punctuation
4. Teaching Assistant
5. Classroom Management & Lesson Planning in Teaching

Course O1 – ESL Entrepreneurship

Curriculum

- Module 1: ESL Business Promo
 - Module 2: ESL Business Intro
 - Module 3: The ESL Business Model
 - Module 4: Choosing a Country
 - Module 5: Choosing a Location
 - Module 6: Marketing Hacks
 - Module 7: How to Keep Students Happy
 - Module 8: Launching With Little Money
 - Module 9: Developing an Awesome Curriculum
 - Module 10: How to Guarantee Success
 - Module 11: Analyzing the Business
 - Module 12: Using an Efficient Business System
 - Module 13: Bringing on Investors
 - Module 14: Franchising
 - Module 15: How to Exit the Business With Cash
 - Module 16: Recruiting Awesome Teachers
 - Module 17: How to Recruit Students Quickly
 - Module 18: Thinking Like an ESL Student
 - Module 19: Thinking Like an ESL Teacher
 - Module 20: Mistakes to Avoid
 - Module 21: Now Go Out There and Do It!
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Course 02 – Teaching Job

Curriculum

- Module 1: Teach Abroad Promo
- Module 2: Introduction
- Module 3: International Schools vs ELCs
- Module 4: Benefits of Teaching at an ELC
- Module 5: The Awesome Benefits of Teaching at an International School
- Module 6: How to Get Hired at an ELC
- Module 7: How to Get Hired at an International School
- Module 8: Choosing an Awesome Country to Work In
- Module 9: How to Identify the Top Schools to Work For
- Module 10: Tips to Avoid Bad Schools
- Module 11: Knowing What Salaries and Benefits to Expect
- Module 12: The Many Side Benefits of Teaching Abroad
- Module 13: Plenty of Hacks to Living and Working Abroad
- Module 14: Now Go Out There and Teach!

Course 03 - English Punctuation

Curriculum

- Module 1: Introduction to English Punctuation
 - Module 2: Terminal Points
 - Module 3: Punctuation for Breaks or Pauses
 - Module 4: Information on Parenthesis and Brackets
 - Module 5: Connectors and Dividers
 - Module 6: Quotes Material
 - Module 7: Other Signs and Symbols
 - Module 8: A Review on Abbreviations
 - Module 9: Punctuation in Different Types of Writing
 - Module 10: Punctuation in Professional Communication
 - Module 11: The Uses of Capitalisation
 - Module 12: Common Errors While Using Specific Punctuation
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Course 04 - Teaching Assistant

Curriculum

- Module 01 Introduction to Teaching Assistant
- Module 02 Working in The Classroom
- Module 03 Educational Psychology
- Module 04 Phonics Teaching
- Module 05 Support Health and Safety in Learning Environment
- Module 06 Children and Young People Development
- Module 07 Safeguard for Children and Young People
- Module 08 Counselling
- Module 09 Promoting, Learning, and Development

Course 05 –Classroom Management & Lesson Planning in Teaching

Curriculum

- Module 1: Teaching Basics
 - Module 2: Essential Grammar Knowledge
 - Module 3: The Fundamentals of Classroom Management
 - Module 4: Feedback and Correction
 - Module 5: Lesson Planning
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