

# WATSON MARTIN

*Helping to shape the future of the people profession, one person at a time.*

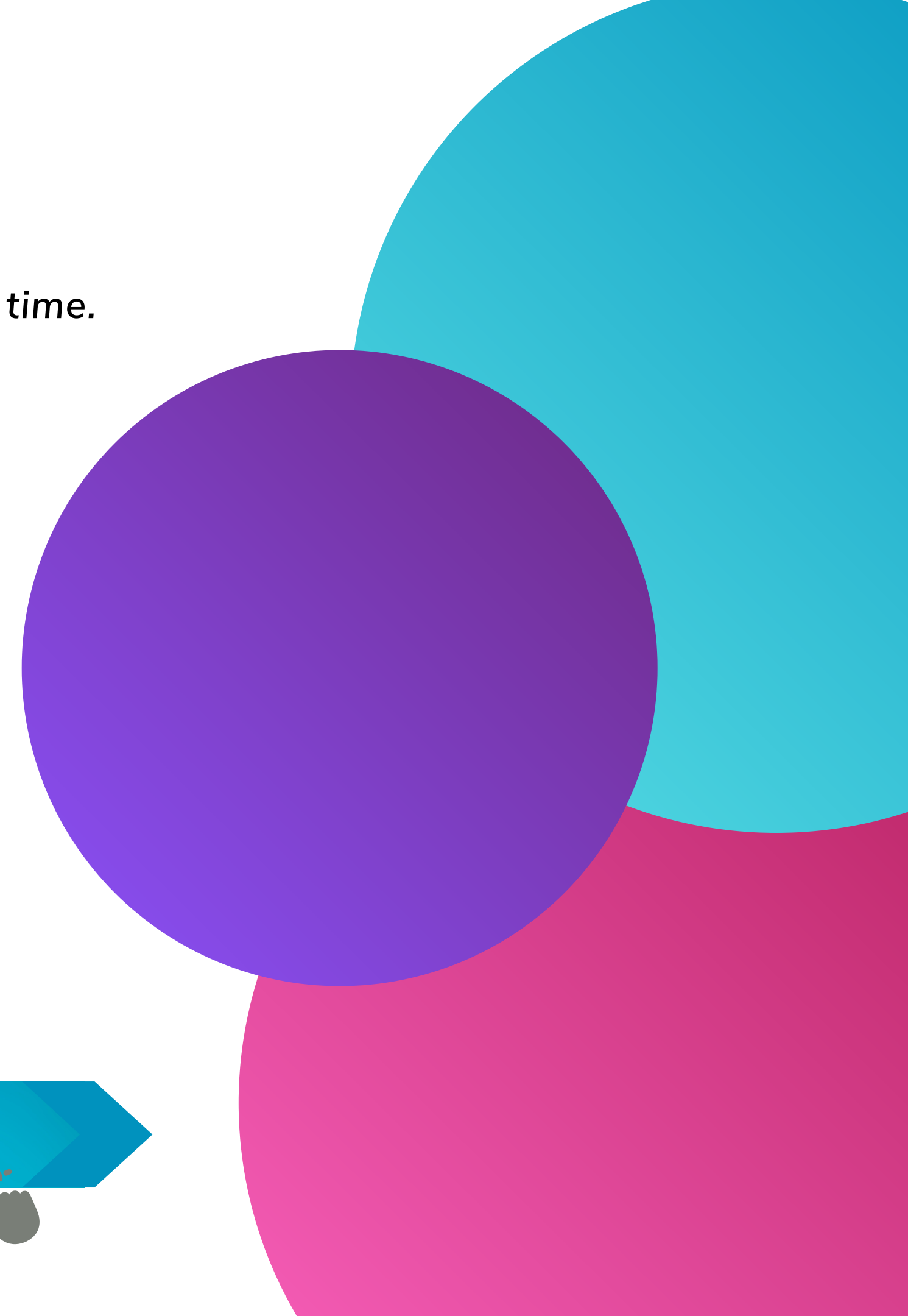
Watson Martin has been providing CIPD qualifications for individuals and corporate clients since 2004 and has supported thousands of candidates to successfully complete their qualifications. We are the only provider to offer all specialist units across all levels and all modes of delivery.

Candidates are supported throughout their studies by a dedicated adviser who has an unparalleled depth of HR knowledge and experience that brings the academic weight required for any learning project. The character and spirit of our team drives us to help our candidates achieve their goals and we are proud of our outstanding status and excellent pass rates.

CASE STUDIES

ADVISER  
SHOWCASES

LATEST NEWS  
& BLOG



# OUR APPROACH TO LEARNING



- Learner centred delivery encompassing all study modes to ensure as much flexibility as possible to suit study patterns and circumstances.
- Individual support throughout the candidate journey from subject matter experts.
- Offering qualifications and a learning experience of the highest quality.

- Delivering great service and tailoring our approach to give candidates the best chance to succeed.
- Enabling learners to add value to their organisation through their studies.
- Providing wider opportunities for CPD through our Learning Bites series, guest speakers and information sessions.

OUR VLE

PERSONAL  
TOUCH

LEARNING BITES



# WHAT MAKES WATSON MARTIN UNIQUE?

## THE ONLY PROVIDER SPECIALISING IN CIPD DELIVERY

With over 100 years delivery experience and 334 years practitioner experience amongst the team.

## THE ONLY PROVIDER TO OFFER ALL UNITS

Which in turn allows greater choice to suit different contexts and clients.

## SHAPING PROGRAMMES AROUND CANDIDATE NEEDS

The flexibility to shape programmes to suit individual circumstances and ensure personalised support.

## CURATED AND CREATED CONTENT

Curated materials and in-house study guides developed by our team of experts.

## ONE-TO-ONE SUPPORT THROUGHOUT

With support and guidance from experienced HR/L&D practitioners regardless of the level and mode of study.

## CIPD QUALIFIED EXPERTS

We don't rely on associates to deliver our programmes. Our advisers are employed and the majority are either Chartered Members or Fellows of the CIPD.

CAREER GUIDES



WHY CHOOSE WATSON MARTIN

MEET THE TEAM