



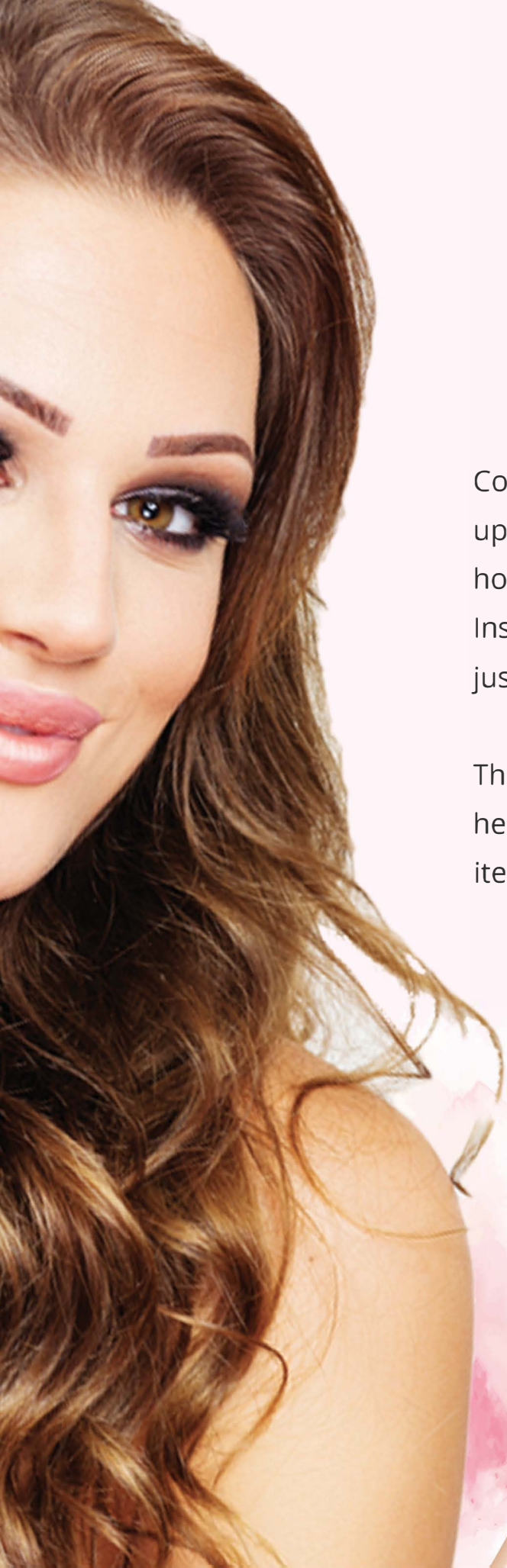
Institute of
BEAUTY
& MAKEUP

Makeup On The Go



In a perfect world, you wake up before your alarm clock goes off, sip a just-brewed cup of coffee, and have a carefree 30 minutes to calmly, expertly apply your makeup while thinking about the day ahead and plotting out world domination. But, in the real world, you hit snooze once (fine, twice) and fit in your getting-ready wherever you can.





Compact mirror on a bus that's hurtling uptown? Sure. Blissfully reflective napkin holder at your local coffee spot? Child's play. Instead of extolling the value of the first, let's just plan for the second.

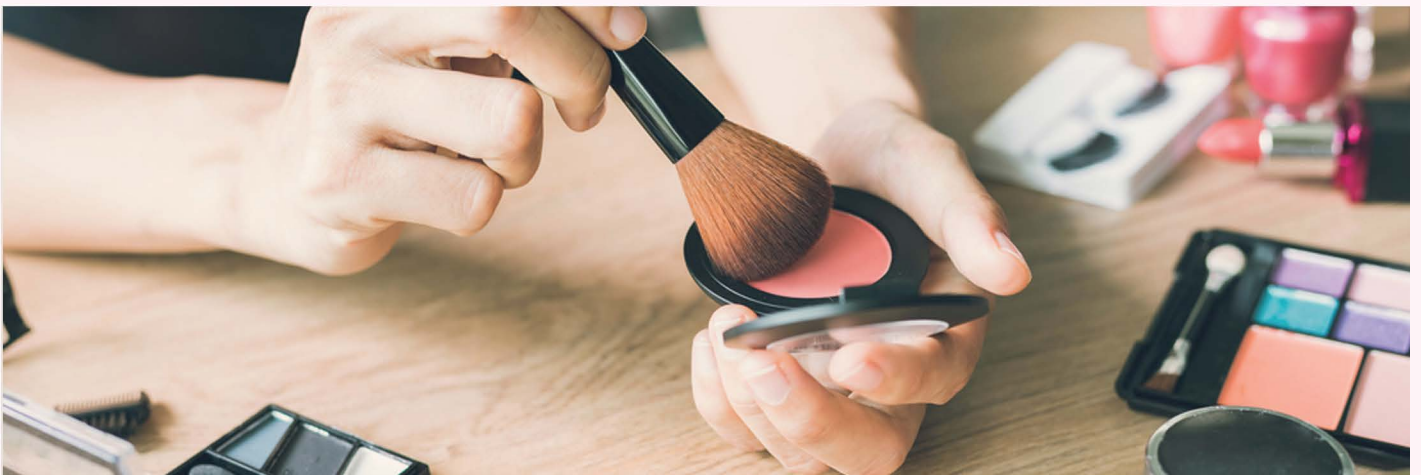
The key to getting flawless skin on the go is one hero multi-purpose product, plus a few other items worth a spot in your makeup bag.





1. Prep Your Skin

For makeup that lasts, what you do before applying matters just as much as what goes on top. Prone to oily skin? Use a primer specifically formulated to fight overactive glands, and always apply to clean skin. Keep cleansing wipes in your bag if you're always moving (whether that means stepping off a red-eye flight or putting on your makeup at your gym).



2. Dot on the Go

How you apply your foundation is as personal as naming a favourite ice cream flavour, but sometimes you can't be picky. In the comfort of your own bathroom,

sure, blend with your fingers or use multiple brush heads to get it just so. On the go? Get yourself an easy-to-use sponge applicator that's permanently affixed to your foundation, making it impossible to misplace. People with oily skin, take note: Unlike a brush or the pads of your fingers, a sponge can pull double duty by picking up excess oil.



3. Let Your Light Shine

On-the-go beautification requires a stringent approach to what you're packing. Leave the extras in your overstuffed makeup bag at home and grab only your desert-island products. Along with a good foundation-and-concealer combo, a highlighter should top your list. A touch on the cheekbones is magical and helps fake a finished face that looks like it took way more time than a minute here and 20 seconds there as you rushed to the office.

Pick a powder over a liquid (and don't bother packing a brush for the former). Dusting your fingers over the high points of your face—brow bones, cheekbones—cupid's bow—is more fool-proof than trying to blend in a lotion or cream without the aid of a mirror.



4. Will Contour for Cocktails

At the end of a long day, use the same products to refresh your look before leaving your desk. Use a foundation stick one to two shades darker than your skin tone to serve as a makeshift contouring stick, drawing a line under your cheekbones and along the edge of the jaw. Blend with the sponge tip and a light touch; by leaving more colour deposit in these key areas, you'll get the shade variance key to contouring.

Add a bold lip colour and a touch of highlighter on the cheeks' highest points, and you're ready to clock out.





How to Set Your Makeup Look

Congratulations! You've officially finished all of the steps in your makeup routine. Now, help set your look by spritzing on a setting spray. To use, shake well and hold the bottle 8-10 inches away from your face. Close your eyes and spray it four to six times in an X and T motion. And there you have it!

How to Remove Your Makeup at the End of the Day

Don't hop into bed without taking your makeup off first. Sleeping in your makeup can lead to clogged pores—and clogged pores can lead to breakouts. Make things easy on yourself by keeping a bottle of micellar water on hand.



Micellar water is a no-rinse cleansing option that helps remove dirt, oil, and makeup from the surface of your skin without harsh tugging. All you have to do is pour some cleanser onto a cotton pad, wipe the pad across your face, eyes, and lips, and you're done with makeup removal.

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