

A European Identity A Global Network



#StartHere

Our Campuses

BARCELONA



Study in a leading smart city on the Mediterranean coast

- Join a creative community of nearly 1,000 startups
- Experience world-renowned trade fairs such as the Mobile World Congress
- Visit leading multinationals like Puig, Desigual and eDreams

GENEVA



Learn in the international center of diplomacy and finance

- Live in the city of 140+ multinational headquarters and 300+ NGOs
- Visit the United Nations and World Trade Organization
- Heighten your international understanding: 40% of the population is international

MONTREUX



Experience a city where sport, music and business flourish

- Have contact with neighboring Nestlé, the global food and beverage giant
- Attend top international conferences
- Enjoy the prestigious Montreux Jazz Festival

MUNICH



Live in a business and cultural hub in the heart of Europe

- Visit the headquarters of German giants such as BMW and Siemens
- Immerse yourself in the economic powerhouse of Germany
- Study in a city with innovative vision and sustainable initiatives

ONLINE



Study EU programs at home and at your own pace

- Learn through progressive teaching methods online
- Attend on-campus weeks to build your international network
- Take part in live masterclasses and webinars delivered by acclaimed lecturers

About Us

Established in 1973, EU Business School (EU) is an international, professionally accredited, high-ranking business school with campuses in Barcelona, Geneva, Montreux, Munich and online.

We offer English-taught foundation, bachelor's, master's and MBA programs. These include business administration, communication & public relations, international business, digital business, sports manage-

ment, marketing, finance and enterprise, among others.

Our small class sizes guarantee personalized and cooperative learning from our faculty of highly qualified academics, entrepreneurs, consultants and business leaders.

Our pragmatic and experiential approach to business education includes case studies,

business simulations and company visits. This, together with EU's global network, prepares you for careers in today's rapidly evolving and globalized business world.

EU has a multicultural student body and faculty with more than 100 nationalities and a 27,000-strong alumni network. Our intercampus and international exchange programs further enhance our students' global experience.

PROFESSIONAL ACCREDITATIONS:



PARTNERED WITH:



RANKINGS

1

EU's Online MBA ranked top in CEO Magazine's online global rankings

TOP TIER

Ranked in the top tier for global and European MBA programs by CEO Magazine

4 STARS

Awarded four stars for overall excellence in business education by QS Stars

5

Ranked fifth in the QS MBA Guide Return on Investment Report for salary uplift in Europe

6

Sixth-best business school for female students according to Capital magazine

15

EU's Online MBA ranked 15th in the world by QS Top MBA

TOP 20

Listed as a top 20 business school by China Economic Review magazine

96/100

Scored top marks for student quality by QS Top MBA

Accommodation

With an accommodation office on every campus, EU provides students with accommodation assistance, ensuring they settle into their new home and life at EU with comfort and ease.

From student residences to apartment rentals, there are a wide range of options for all budgets and preferences.

Depending on your lifestyle and your choice of EU campus, cost of living will vary. Below, we have detailed the approximate monthly costs, so that students can prepare a budget before they begin their studies.

Barcelona	Monthly rates
Rent (dorm/shared/private flat)	€350+
Groceries	€150+
Transport	€50+
Insurance	€50+
Miscellaneous	€150+

Munich	Monthly rates
Rent (dorm/shared/private flat)	€700+
Groceries	€200+
Transport	€50+
Insurance	€90+
Miscellaneous	€150+

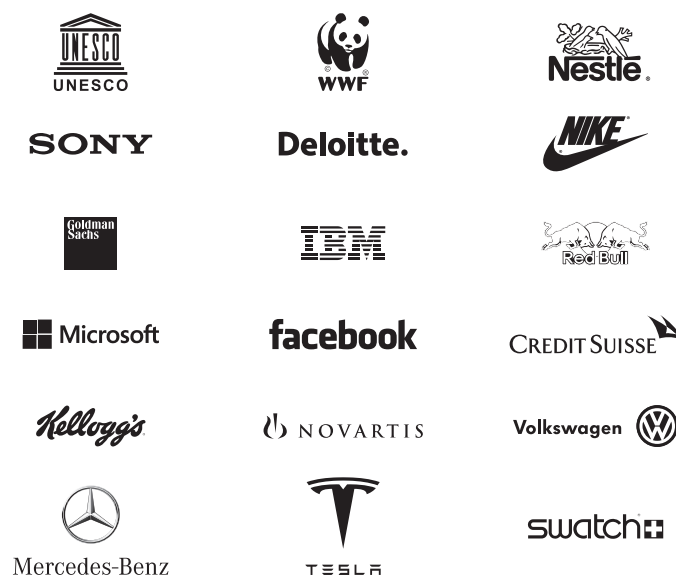
Switzerland	Monthly rates
Rent (dorm/shared/private flat)	CHF 800+
Groceries	CHF 300+
Transport	CHF 100+
Insurance	CHF 80+
Miscellaneous	CHF 200+

Career Services

From career counseling and mentoring to advice on personal branding and networking, EU's Career Services Department (CSD) is on hand to provide advice and assistance to students, giving them a distinct competitive edge.

CSD finds suitable job or internship placements for students, provides coaching and development workshops, gives one-to-one career advice and provides access to a network of over 27,000 alumni. In addition, global alumni events are held to provide students with a platform on which to build strong business connections.

Some of the companies where our alumni work:



Learning from Leaders

EU Business School regularly invites some of the world's most eminent leaders to share their expertise with students.



Adolf Ogi
Former President of Switzerland



Jean-Claude Biver
President of LVMH Watch Division,
Chairman of Hublot, Chairman of Zenith
Watches and CEO of TAG Heuer



Raghavan Seetharaman
CEO of Doha Bank



Paul Bulcke
Chairman of Nestlé

Programs & Tuition

Bachelor's Programs

Program	Campuses	Start Dates	Duration	Tuition Fees per Semester ¹			
				Barcelona	Munich	Geneva & Montreux	Online
Bachelor's (BBA/BA/BS) programs in one of seven specializations: <ul style="list-style-type: none"> • Business Administration • Communication & Public Relations² • Leisure & Tourism Management² • International Relations² • Sports Management² • Digital Business, Design & Innovation² • Business Finance^{2 3} 	Barcelona Geneva Montreux Online	October February June August	Three years (six or seven semesters) Fast track option	€6,450	€6,450	CHF 13,800	€6,450
BA (Hons) in one of six pathways: <ul style="list-style-type: none"> • Business Management⁴ • Business Management (International Business)⁵ • Business Management (Marketing) • Business Management (Finance) • Business Management (Enterprise) • Business Management (HR Management) 	Barcelona Munich	October February	Three years (six semesters)			Not applicable	Not applicable
BSc (Hons) in International Business with one of seven minors: <ul style="list-style-type: none"> • Business Administration • Communication & Public Relations • Leisure & Tourism Management • International Relations • Sports Management • Digital Business, Design & Innovation • Business Finance 	Munich	October February June August	Three years (six semesters) Fast track option	Not applicable	€6,450	Not applicable	Not applicable
BA (Hons) in Business Management (dual qualification with University of Derby)	Geneva Montreux	October February June August	Three years (seven semesters)	Not applicable	Not applicable	CHF 13,800	Not applicable

Further Education

Program	Campuses	Start Dates	Duration	Tuition Fees per Semester ¹			
				Barcelona	Munich	Geneva & Montreux	Online
Executive Bachelor of Business Administration (Executive BBA)	Barcelona Geneva Montreux Online	October February	One Year (two semesters)	€6,450	Not applicable	CHF 13,800	€5,450

¹ Additional costs such as a €200 application fee will apply; ² Not offered online; ³ Not offered on the Barcelona campus; ⁴ Only offered on the Munich campus; ⁵ Only offered on the Barcelona campus.

Master's & MBA Programs

Program	Campuses	Majors	Start Dates	Duration	Tuition Fees per Term ¹			
					Barcelona	Munich	Geneva & Montreux	Online
Master in: <ul style="list-style-type: none"> Management Marketing Finance² Tourism & Hospitality Mgmt.² Innovation & Entrepreneurship Digital Business² Fashion & Luxury Business 	Barcelona Geneva Montreux Online	Not applicable		One year (three terms)	€4,600	Not applicable	CHF 9,600	€4,600
MSc in International Management	Munich	<ul style="list-style-type: none"> International Business Communication & PR International Marketing Global Banking & Finance Leisure & Tourism Management² Entrepreneurship Digital Business Sports Management² HR Management Design Management² Blockchain Management 	October January March	One year (three terms)	Not applicable	€6,950	Not applicable	Not applicable
MBA	All Campuses				€6,950	€7,500	CHF 12,600	€5,800
MSc in International Management (dual qualification with University of Roehampton)	Barcelona Geneva Montreux Online			Two years (six terms)	€6,950 + €3,800 ³	Not applicable	CHF 12,600 + CHF 3,800 ³	€5,800 + €3,800 ³
MBA (dual qualification with University of Roehampton)	Barcelona Geneva Montreux Online							

Foundation Programs

Program	Campuses	Start Dates	Duration	Tuition Fees per Semester ¹		
				Barcelona	Munich	Geneva & Montreux
English Foundation Program	Barcelona Geneva Munich Montreux	September February June	One semester (13 weeks)	€4,900		CHF 7,300
Business Bridging Program		October February June		€6,450		CHF 13,800

Short Summer & Winter Programs

Program	Campuses	Start Dates	Duration	Tuition Fees	
				Barcelona	Munich
International Summer School	Barcelona	July August	Three weeks	€3,200	Not applicable
Business Summer School	Barcelona	June July August	Two weeks	€1,900	Not applicable
			Four weeks	€3,400	
			Six weeks	€4,700	
			Eight weeks	€6,300	
Business Winter School	Munich	January	Two weeks	Not applicable	€1,900

Admissions Requirements

Admissions Process

International Summer School	<ul style="list-style-type: none"> • High school transcripts • Proof of English level: TOEFL score 80 (internet-based), 213 (computer-based); IELTS 6.0; CAE C; PTE 57; English native; or equivalent • Must be at least 17 years of age (minors: guardianship mandatory)
Summer & Winter Business School	<ul style="list-style-type: none"> • University transcripts • Proof of English level: TOEFL score 80 (internet-based), 213 (computer-based); IELTS 6.0; CAE C; PTE 57; English native; or equivalent
English Foundation Program	<ul style="list-style-type: none"> • Proof of English level: TOEFL score 60 (internet-based), 173 (computer-based); IELTS 5.0; CAE B1 with a minimum score of 154; PTE 36; or equivalent
Business Bridging Program	<ul style="list-style-type: none"> • 1 certified copy of high school diploma and transcripts or equivalent • Proof of English level: TOEFL score 60 (internet-based), 173 (computer-based); IELTS 5.0; CAE B1 with a minimum score of 154; PTE 36; English native; or equivalent
Bachelor's Programs	<ul style="list-style-type: none"> • 1 certified copy of high school diploma and transcripts or equivalent • Proof of English level: TOEFL score 80 (internet-based), 213 (computer-based); IELTS 6.0; CAE B2 with a minimum score 169; PTE 57; English native; or equivalent • 2 letters of recommendation • 1 written or video essay
Master's & MBA Programs	<ul style="list-style-type: none"> • 1 certified copy of bachelor's degree and transcripts or equivalent • Proof of English level: TOEFL score 89 (internet-based), 233 (computer-based); IELTS 6.5; CAE C1 with a minimum score 176; PTE 59; English native; or equivalent • 1 copy of CV/résumé • 2 letters of recommendation • 1 written or video essay <p>Applicants must also meet one of the following:</p> <ul style="list-style-type: none"> • A GPA of 3.0 on a 4.0 scale • A satisfactory score on the GMAT or GRE • An interview with the academic dean



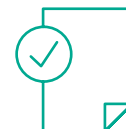
Fill in the application form



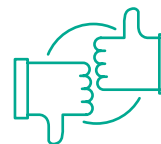
Write or film your essay



Send the documentation required for the program



Application reviewed by the admissions committee



Resolution

EU's English Language exam is available for those with no official English qualification.

Candidates who wish to apply for the MBA dual qualification in Switzerland or Barcelona, or for the MBA program in Munich, must have more than two years of professional work experience in addition to the requirements.

For details of the required additional documentation and instructions on our admissions process, visit our website at www.euruni.edu or contact your recruitment representative by email.



Barcelona

Diagonal Campus:

Diagonal 648 bis
08017 Barcelona
Spain

Ganduxer Campus:

Ganduxer 70
08021 Barcelona
Spain

T +34 93 201 81 71
F +34 93 201 79 35
info.bcn@euruni.edu

Munich

Theresienhöhe 28
80339 Munich
Germany
T +49 89 5502 9595
F +49 89 5502 9504
info.muc@eumunich.com

Geneva

Quai du Seujet 18
1201 Geneva
Switzerland
T +41 22 779 26 71
F +41 22 779 26 73
info.gva@euruni.edu

Montreux

Villa Ormond
Rue du Lac 18
1815 Clarens-Montreux
Switzerland
T +41 21 964 84 64
F +41 21 964 84 68
info.mtx@euruni.edu

Online

T +34 93 201 81 24
info.online@euruni.edu

Programs in:

Moscow & Rostov-on-Don (Russia) | Almaty, Astana
& Aktobe (Kazakhstan) | Taipei (Taiwan) | Hong Kong,
Shenzhen, Shanghai & Beijing (China) | Kuala Lumpur &
Kota Kinabalu (Malaysia)

Partnered with:



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