

LONDON

# MSC STRATEGIC MARKETING



ACCREDITED  
**UK**

PROSPECTUS  
**2021**

**LSIB**

London School of  
International  
Business, U.K.

[WWW.LSIB.CO.UK](http://WWW.LSIB.CO.UK)

# Programme

## MSc Strategic Marketing

This is a 2 stage programme, which leads to combined total of 180 credits.

### Stage 1 (Level 7 Diploma stage - 120 credits)

- Contemporary Issues and Principles of Marketing (20 credits)
- Consumer Behaviour and Market Communications (20 credits)
- Digital and Social Media Marketing (20 credits)
- Contemporary Challenges and Strategic Marketing (20 credits)
- Strategic Brand Management Law (20 credits)
- Marketing Research Project (20 credits)
- [Successful completion of Stage 1 leads to progression to Stage 2]

### Stage 2 (University stage)

- Dissertation Project
- [Successful completion of Stage 2 leads to award of Degree by the university]

## Duration

The programme is available in two duration modes:

- 12 months
- 18 months



**Live**  
Chat Support



**No Exams**  
Assignment based

# Payment Plans

## MSc Strategic Marketing

Please find below available fee payment plans:

### 12 Months - GBP £7700

- Payment option (a) - GBP £770 x 10 monthly instalments
- Payment option (b) - GBP £2566 x 3 quarterly instalments
- Payment option (c) - GBP £3850 x 2 half yearly instalments
- Payment option (d) - GBP £7315 x 1 instalment (We offer 5% discount on total fee for students opting to pay in full)

### 18 Months - GBP £6700

- Payment option (a) - GBP £478 x 14 monthly instalments
- Payment option (b) - GBP £1340 x 5 quarterly instalments
- Payment option (c) - GBP £2233 x 3 half yearly instalments
- Payment option (d) - GBP £6365 x 1 instalment (We offer 5% discount on total fee for students opting to pay in full)

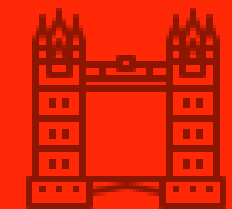
**Gain skills to succeed and  
make a difference**



**100%**  
Online Learning



**GBP £478**  
Start as low as



**UK**  
Accredited

**London  
School of  
International  
Business, UK**

## Entry Requirements

The Learners must possess:

- Level 6 Award/Diploma or a bachelors degree or any other equivalent qualification or
- 5 years or more of work experience in case you do not hold any formal qualification and
- Learner must be 18 years or older at the beginning of the course.

## Accreditation

### Stage 1 (Delivered by LSIB):

The programme involves delivery through on-line Learning Management System (LMS). This stage leads to award of Level 7 Diploma in Strategic Marketing. The total credits earned will be up to 120 credits.

### Stage 2 (Delivered by the University / awarding body)

On completion of the diploma programme you progress / Top up with Degree through a UK University for progression to the MSc in Strategic Marketing degree. Stage 2 is delivered via distance learning by faculties from the University. The total credits earned will be at least 60 credits.



*The program is very effective and it provides students with the required practical skills to be able to tackle real life challenges in the work place. Ultimately these assignments have developed a confidence in me.*



*Kora Sarr  
Student*

# How to Apply

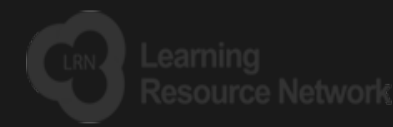
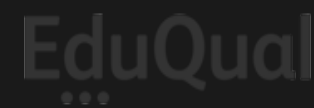
The Learners must possess:

Simply follow the steps given below to enrol:

1. Fill enrolment form on-line at <https://www.lsib.uk/enrolment-form/start.html>
2. Pay enrolment fee of GBP £10  
(This can be paid online using credit or debit card)



**APPLY NOW**



WhatsApp +44-7520647455    +44-(0)-203-608-0144

 ESTD. 2014 Crafted in Britain

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