

Careers Advice Programme

With the current COVID-19 pandemic, many schools may find it difficult to help students with finding invaluable work experience and delivering up-to-date career advice. To tackle this, Reed Education has designed a comprehensive careers advice programme.

Using the Gatsby benchmarks, this virtual series of careers advice can be completed at home by students and learners. The programme includes:



Interactive work experience with REED

- A virtual work experience week with interactive REED workbook
- An introduction and welcome from REED Chairman James Reed
- Students gain experience in multiple departments, including finance, sales, marketing, and learning and development
- Daily tasks for students to complete
- Interactive videos from REED employees
- Students finish with a self-reflective presentation and CV



Employability skills

- Video based tasks, with helpful tips using REED's experience and resources
- CV writing workshop
- Interview tips and techniques
- Mock interview examples
- Personal experience videos from REED employees
- Detailed instruction on how to prepare yourself for employment



Labour market information

- Student-friendly information on the current labour market
- The most up-to-date information gathered from reed.co.uk data
- Your chosen career project - helping students develop their career pathway
- Interactive tasks to complete
- Free REED eBook provided upon completion

To find out more about our Careers Advice Programme, email September.2020@reedglobal.com

