



PUBLIC COURSE		ONE DAY – STRATEGIC PLANNING	
Date	As per booking	Location	Aspire ZoomRoom
Start time	9:30 am	Finish time	5.00 pm

Learning Outcome

As a result of attending our strategic planning training course you will:

- Be familiar with a simple strategic planning model
- Understand how to apply the model in real life
- Recognise and understand common strategic planning terminology
- Know how and why to set truly s-t-r-e-t-c-h-i-n-g goals
- Be able to apply creative problem solving techniques
- Understand how to motivate people to deliver your strategy
- Have an outline strategic plan in an appropriate template

Pre-Programme Work

Come along prepared with an area in which you wish to think strategically.

Do some research into likely developments in your chosen area over the next 3 to 5 years.

Think about how the wider world is changing and what developments are likely in general over the next 3 to 5 years.

Have coloured pens/pencils and paper at the ready.

If you have any questions do contact us at:

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