



# WORDPRESS

## INTRODUCTION TO WORDPRESS

ONE DAY COURSE

Course Code: **WHP01**

WordPress is the world's favourite blogging platform, but can also be used as a flexible content management system on which to build highly functional self-hosted websites.

This one day WordPress course will enable you to build your own self hosted Word Press web site either from scratch or by editing existing templates and themes.



## Content

The course focusses on these essential application functions:

- » Overview of WordPress
- » Setting up a local environment
- » Managing MySQL databases with PHP MyAdmin
- » Adding users and assigning different user roles
- » Setting up reading and post options
- » Creating, adding, updating and assigning menus
- » Creating SEO friendly URLs
- » WordPress pages structures
- » Structured and installing a theme
- » Creating a custom home page / Building the sidebar
- » Activating and deactivating themes
- » Editing Themes and Templates
- » How templates pages fit into the WordPress structure
- » PHP coded for WordPress

## Requirements

Our Introduction to WordPress short course is for anyone with basic PC or Mac skills who is already familiar with the features and functions of a WordPress blog.

## Learning Outcomes

Completing this course will enable you to:

- » Set up a WordPress local development environment
- » Manage MySQL databases
- » Install and configure WordPress
- » Create SEO friendly pages
- » Build user friendly menu and navigation systems
- » Install and manage WordPress themes
- » Customise the appearance and functions of WordPress themes

Class size **max 6 students** | **10am - 4pm** | Price **£170.00**



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