INTRODUCTION TO
ADOBE ILLUSTRATOR

ONE DAY COURSE
Course Code: AIL01

Our Introduction to Adobe Illustrator course is the ideal starting point for anyone who wants to begin using Adobe's powerful illustration and graphics software. At our Central East London studios, Platform's expert tutors will give you a good grounding in essential Adobe Illustrator skills. We'll guide you through how to work with colours, gradients, layers, fonts and photos. You'll soon be able to create eye-catching illustrations and stunning text effects, create professional-looking logos and produce printable documents.

Content

The course covers the following application functions:

» Core Illustrator Concepts
» The Interface
» Creating Illustrator Documents
» Drawing in Illustrator
» Working with Layers
» Working with Transparency
» Modifying Objects
» Working with Colours in Illustrator
» Text copy in Illustrator
» Outputting your Artwork
» Save for Web & Devices
» Save as editable PDF
» Prepare for commercial print

Requirements

Our introductory course is ideal for beginners. You don't need any existing knowledge of the software; only basic PC or Mac skills are required. If you already have a basic working knowledge of Adobe Illustrator, then Platform's Intermediate Adobe Illustrator or Advanced Adobe Illustrator courses might be more suitable for you. We can also provide one-to-one training in Adobe Illustrator.

Learning Outcomes

Completing this Adobe Illustrator course will enable you to do the following and more:

» Understand core concepts of vector graphics
» Master the Pen Tool
» Effectively edit paths
» Work with colours
» Conceptualise, consider and refine Logo drafts
» Design professional Logos
» Export designs for web and print
» Develop a brand identity
» Letterhead and stationery design
» Create social media assets

Class size **max 6 students** | **10am - 4pm** | Price **£170.00**

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Training Centre
Adobe

VIEW SCHEDULED DATES AND BOOKING INFORMATION

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