

Defensive Driving

with Vicky Lovell

engaging and innovative e-learning
available as hosted or SCORM package
complements existing driver safety training

Suitable for
all staff
who drive

Defensive Driving with Vicky Lovell is a new short e-learning training course designed to give staff a fresh perspective on driving safety. Suitable for anyone who drives - and especially relevant for those who drive for work - **Defensive Driving** provides useful information on simple steps that we can all take when behind the wheel to reduce risk to you, passengers and other road users.

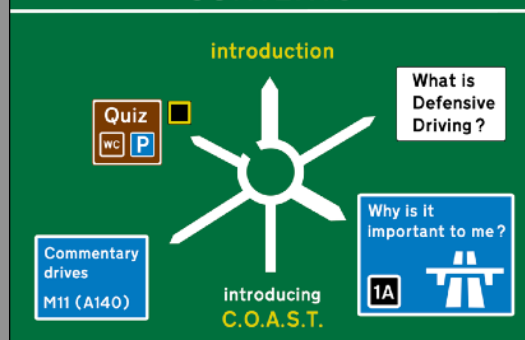
NEW
COURSE
AHEAD

VICKY LOVELL



One of the UK's most respected driving safety experts with over thirty years experience, Vicky acted as on-screen driver safety expert on CBBC's popular **Driving Academy** programme, and in 2012 was a member of the team who won the prestigious Prince Michael International Award for Driver Education. Through her company **Arrive Alive Ltd**, Vicky also provides face-to-face and in-car safety training.

CONTENTS



VIDEO ANALYSIS



Defensive Driving contains on-road video scenarios to help drivers visualise the key elements of driving safely.

COMPLIANCE

POLICE
SLOW

The legal duty of care employers owe to staff extends to all work activities, **including driving for work.**

Most importantly, providing staff who drive with appropriate information and training on driving risks helps protect their safety and wellbeing, and that of other road users. But it also helps organisations to avoid criminal and civil legal sanctions - and protect their reputation - should something go wrong.

Why is this course important to you?

UK FATALITIES AND INJURIES (reported)

Please select the approximate number you think occur EVERY DAY on UK roads:

	Fatalities	<input type="radio"/> 5	<input type="radio"/> 50	<input type="radio"/> 500
	Serious injuries	<input type="radio"/> 6	<input type="radio"/> 68	<input type="radio"/> 680
	Minor injuries	<input type="radio"/> 39	<input type="radio"/> 395	<input type="radio"/> 3950

SUBMIT



Introducing C.O.A.S.T.

CONCENTRATION

stress

Multiple causes of stress

Does your behaviour change behind the wheel?

When are you most at risk of losing your cool, and what effect does this have on your driving?

Driving competitively only increases risk

Letting go of stress while driving



Why is this course important to you?

QUESTION - ROUTE CHOICE

If you had a choice of routes to take for a journey, which would be the safest?

Please click on your selection

urban

motorway

rural



MORE INFORMATION

www.echo-3.co.uk

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