

CIPD ADVANCED DIPLOMA IN HUMAN RESOURCE MANAGEMENT/ HUMAN RESOURCE DEVELOPMENT



EXPERT
ADVISERS



EXCELLENT
PASS RATES



LEARN
ANYWHERE



24/7 VLE
ACCESS



GLOBAL
RECOGNITION



FASTEST
ROUTE



PAYMENT
OPTIONS

GAINING NEW KNOWLEDGE AND SKILLS to succeed



Develop and implement creative and strategic HR solutions that drive organisational performance

Watson Martin (WM) is a leading provider of HR & L&D qualifications. We offer a range of CIPD programmes delivered by highly qualified practitioners with an unrivalled level of strategic experience and professionalism in HR.

The Advanced qualifications are the highest level of CIPD HR or L&D qualification and can lead to Chartered Membership or Chartered Fellow. As part of the Regulated Qualifications Framework (RQF) they are equivalent to a post graduate level qualification.

We have supported candidates through to successful completion at all levels of CIPD qualification since 2004. In addition, we have extensive experience in guiding people through various study options as well as advising on CIPD membership upgrade and providing HR consultancy services.

We consistently achieve the highest CIPD Quality Assurance rating and are one of only very few CIPD centres approved to offer competency based assessment (mixed mode) qualifications.

CIPD ADVANCED DIPLOMA IN HRM AND HRD

This qualification is ideal if you:

- have the responsibility for implementing HR strategy and developing policy
- are an HR professional in a team and have responsibility for HR development
- work as an independent or employed HRM consultant, supporting organisations in meeting their goals
- wish to enhance and develop your career at a strategic level
- aspire to become a Chartered member of the CIPD.

Watson Martin is the only centre offering all 16 Advanced modules so you have the widest choice of options. Most other centres offer dictated routes only.

FLEXIBILITY AND CONTROL OF your learning



Free Webinars

REGISTER NOW

*High quality learning at your pace, anywhere,
anytime with ongoing support from a personal adviser*

Choosing the right qualification can be a bit daunting but we are here to help candidates select the correct path. Our expert advisers know everything there is to know about CIPD qualifications and can help every step of the way.

We work hard to ensure candidates are matched to the correct qualification and then work with them to help achieve the highest possible pass rate.

To support your learning, you will have 24/7 access to our Virtual Learning Environment (VLE), a comprehensive online library of quality reference materials. Created, curated and managed by experienced HR practitioners, it provides a single robust, secure and integrated platform to access a personalised learning experience.

"The entire process is very structured and I was well informed on the content of the course. The advisers/trainers were very helpful and keen to ensure I was enrolled on a course that was suitable for me. 10/10 service".

Corrinne Bowry, via Coursecheck

"My adviser was fantastic, she supported me throughout, happy to answer questions I had and also went through in great detail assignment specifications and suggested areas of study. I haven't studied for over 20 years so this was quite a challenge for me, but with her help and course content I am now CIPD qualified and have increased my knowledge base and working methods no end - thank you."

Caroline Grant, via Coursecheck .

DON'T TAKE OUR WORD FOR IT

[click here to read our casestudies >>>](#)

PROVEN AND PERSONALISED study routes

ADVANCED DIPLOMA



WORKSHOPS

Programme duration: 24 months

If you prefer to participate in planned interactive sessions and have exposure to other learners and their organisations' practices then our workshops are for you. The workshop programme provides an ideal learning environment in which expert trainers present and facilitate practical activities, group discussions and networking.

All programmes include regular telephone conversations, e-mail exchanges and/or meetings with a personal adviser who is allocated at the start of your programme. These sessions are used to review your submissions, monitor progress, discuss and review work based activities that demonstrate understanding, provide focused individual feedback on your work and to plan your next modules.

Price: £6950 + £75* + VAT

Up to 12 months interest free payment plans are available to self funders only (details below)

Deposit: £785.00
Instalments: 11 x £695



ONLINE

Programme duration: 24 months

We appreciate that some of our candidates prefer to learn at their own pace from home, an office or even while on the move commuting. If this is you, then our online programme will meet your learning needs.

The beauty of this delivery model is you can study anywhere at anytime via accessing the wide range of learning materials on the VLE, ideal if you want to save on travel expenses and minimise your time out of the workplace. As well as the VLE access, during your programme you will schedule regular one-to-one sessions, in working hours, with your adviser to work on your assignments. If you select an exam module, you will be invited to attend 2 central London workshops.

Price: £5950 + £75* + VAT

Deposit: £685.00
Instalments: 11 x £595

[VIEW WORKSHOP DATES](#)



Workshop Programme

ADVANCED DIPLOMA

9 WORKSHOPS

Attend up to 9 full day workshops (HRM modules) in central London (Victoria and the City) that are presented by subject matter experts

6 PIECES OF WRITTEN WORK

You will submit 6 pieces of written work that are assessed by our experts and verified by CIPD external verifiers

7 ONE-TO-ONE SESSIONS

These can be face-to-face with your adviser (location dependent) or via Skype or phone and are during the working week

2 WRITTEN EXAMS

This can be discussed directly with your adviser during your one-to-one sessions

24/7 VLE ACCESS

To support your learning, you will have access to our comprehensive online library of quality reference materials

TYPICAL CANDIDATE JOURNEY

WMP INDUCTION

Live group online induction with an expert tutor

ONE-TO-ONE

Live meeting with your personal adviser

VLE ACCESS

Guided reading, access to the VLE throughout your programme duration

WORKSHOP 1

Resourcing and Talent Management (7RTM)

WRITTEN WORK

Draft submission and assessment

ONE-TO-ONE

Feedback from your personal adviser

WRITTEN WORK

Final submission and assessment

WORKSHOP 2

Employment Law (7ELW)

PROCESS CONTINUES

This process is repeated for all modules



CONGRATULATIONS

You've passed!
CIPD will now send your Diploma.

ENROL NOW

Online Programme

ADVANCED DIPLOMA

10 ONE-TO-ONE SESSIONS

These can be face-to-face with your adviser (location dependent) or via Skype or phone and are during the working week

6 PIECES OF WRITTEN WORK

You will submit 6 pieces of written work that are assessed by our experts and verified by CIPD external verifiers

2 WRITTEN EXAMS

This can be discussed directly with your adviser during your one-to-one sessions

4 EXAM BASED WORKSHOPS

The exam based workshops take place in Central London

24/7 VLE ACCESS

To support your learning, you will have access to our comprehensive online library of quality reference materials

TYPICAL CANDIDATE JOURNEY

WMP INDUCTION

Live group online induction with an expert tutor

ONE-TO-ONE

Live meeting with your personal adviser

VLE ACCESS

Guided reading, access to the VLE throughout your programme duration

WRITTEN WORK

Draft submission and assessment

ONE-TO-ONE

Feedback from your personal adviser

WRITTEN WORK

Final submission and assessment

EXAM BASED WORKSHOP

Optional

PROCESS CONTINUES

This process is repeated for all modules.



CONGRATULATIONS

You've passed!
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ENROL NOW

CHOICE AND FLEXIBILITY your modules

For an Advanced Diploma you need to complete 8 modules; four core plus 4 optional modules. To achieve your Diploma in HRM at least 3 modules must be selected from 5-12 below and for HRD at least 3 must be selected from 11- 16.

CORE MODULES

CREDITS

1	Human resources management in context (7HRC) - exam module, exploring the internal and external business context and the response of organisation's leaders to environmental constraints	15
2	Leading managing and developing people (7LMP) - exam module, exploring contemporary research, theory and practice relating to leadership, flexibility and change management	15
3	Developing skills for business leadership (7SBL) - develops a sense of self-awareness, uses theories/models to explore personal strengths and weaknesses as a manager and colleague	15
4	Investigating a business issue from an HR perspective (7IBI) - empirical investigation, critical evaluation and analysis through a combination of academic research and business report writing	15

OPTIONAL MODULES

CREDITS

5	Resourcing and talent management (7RTM) - the major features of employment markets, resourcing and talent management strategies, legal, ethical and professional practice	15
6	Performance management (7PFM) - the role of performance management in supporting strategic objectives and critical evaluation of the effectiveness of performance management	15
7	Reward management (7RWM) - plan, implement and evaluate reward policies and practices to support strategic goals and the strengths and limitations of different approaches	15
8	Managing employment relations (7MER) - evaluation of ER strategies and their outcomes and the importance of processes that support organisational performance and mitigate risk	15
9	Employment law (7ELW) - current and future developments in employment law, and the practical application of the key principles that underpin UK and EU employment law	15
10	Employee engagement (7EEG) - the concept of engagement and the research-base and philosophical connections between engagement, leadership and management practice	15
11	Leadership and management development (7LMD) - leadership and management within a range of organisational contexts and the development of strategies at all levels	15
12	Organisation design and organisation development (7ODD) - shaping an organisation to maximise effectiveness and sustain performance through the involvement of its people	15
13	Learning and talent development (7LTD) - the potential and limitations of learning and talent development policies and strategies for formulating and achieving objectives at different levels	15
14	Designing, delivering and evaluating L&D provision (7DDE) - the role and influence of a range of contextual factors on the design, delivery and evaluation of L&D plans and interventions	15
15	Knowledge management and organisational learning (7KML) - understanding the impact of these concepts and implementing organisational learning and knowledge strategies	15
16	Understanding and implementing coaching and mentoring (7ICM) - the development of skills to design, apply and practise coaching and mentoring programmes in organisations	15

WHO | HOW | WHAT | WHEN FAQs

ADVANCED QUALIFICATIONS

Deciding to study for a CIPD qualification is an important step to take. Determining which qualification is best for your career is only one aspect of the decision making process. Which study option, how long will it take and what's included in the cost are all key factors which will influence your choice of qualification provider. So, to help your research, here are some of our most frequently asked questions. We hope our answers will convince you that Watson Martin is the right choice to get you CIPD qualified!

What study options do you offer?

We provide a variety of study routes for all three levels of CIPD qualifications:

- **Workshops** – classroom based programmes, based in central London locations
- **Online** – using learning materials via the VLE
- **Fast track** – live interactive webinar based learning

When can I start?

Every month! You can start your programme any month that suits you, and your programme will start with a live Induction webinar. Workshop based programmes have scheduled dates throughout the year and candidates have the option to hop on when convenient.

Can I pay in instalments?

Yes, we offer up to 12 monthly interest free instalments for any candidates who are paying for their qualification themselves.

When and where are the workshops held?

Our workshops are held at training rooms in central London, normally in Victoria or the City, between Monday and Friday from 9.30am to around 5pm. Lunch is provided.

How do I enrol?

It couldn't be easier. Simply **click on this link**, complete the form and you are ready to start your learning journey!

What materials do you provide?

All candidates receive a handbook and induction at the start of their programme detailing what's involved. Downloadable workbooks are available for most of the modules. Once candidates have joined a programme, they will have access to the extensive resources on our Virtual Learning Environment (VLE). In addition, CIPD members and student members save 20% on text books and some other materials.

What other support is provided?

All candidates receive one-to-one support from an expert CIPD qualified adviser during normal office hours throughout the duration of their programme. Our extensive library of learning materials is available 24/7 via the VLE.

[VIEW ALL
FAQS](#)