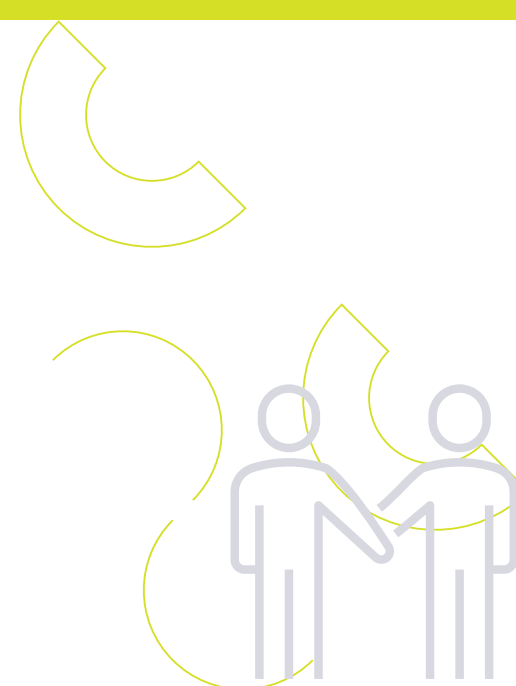


5 TOP TIPS TO KEEP YOUR WORKFORCE MOTIVATED AND ENGAGED

1 **STAY
IN TOUCH**



REACH OUT TO YOUR EMPLOYEES AND COLLEAGUES

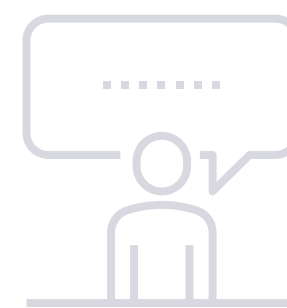
It's more important than ever due to the increase in remote working

72%

Of employees believe that telecommunication in their work has a high impact on staying with a company

Source - Skillscout

2 **KEEP
IT INTERESTING**



ENGAGE YOUR WORKFORCE WITH CUSTOMIZED, RELATABLE TRAINING SCENARIOS

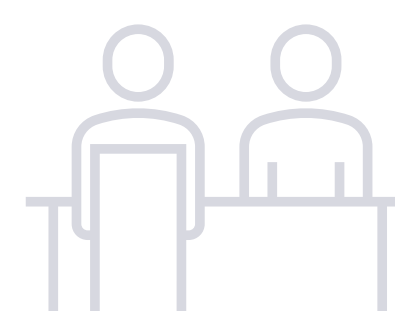
It's more important than ever due to the increase in remote working

77%

Of L&D professionals think personalized learning is vital to employee engagement

Source - Brightwave

3 **SET
CLEAR GOALS**



LET YOUR TEAMS KNOW, CLEARLY AND EARLY, WHAT'S EXPECTED

By defining what success looks like, we feel more rewarded

30%

Of employees strongly agree that their manager involves them in goal setting... Yet employees whose managers involve them in goal setting are 3.6x more likely than other employees to be engaged

Source - Gallup

4 **GET
COMPETITIVE**



GAMIFIED TRAINING CAN CHANGE THE WAY WE INTERACT

Motivating us to do more, learn more, and engage more

83%

Whose training includes gamification feel more motivated

61%

Whose training contains no gamification 'feel bored

Source - Talent LMS

5 **GET
HAPPY**



SATISFIED EMPLOYEES ARE PRODUCTIVE EMPLOYEES

Studies show that employees who feel valued add tangible value to the business bottom line

+31%

Customer loyalty

+20%

Employee productivity

+16%

Profitability

-25%

Staff turnover

Source - Gallup/Krekel



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